

Which logo goes where

Use the version made for your background. Never redraw, recolour, stretch or crop a logo, and leave clear space around it.

HackAthlone

The event logo, with the rocket in two colourings so every part stays visible.



White or light blue

Full colour: blue rocket, red flame

Electric Blue

Reversed: red rocket, neon flame

Black

Reversed, the same file



HA icon

For small square spaces: profile pictures, app icons and the browser tab. Use the full logo wherever it fits.

✓ Clear space: the height of the ATHLONE lettering on every side

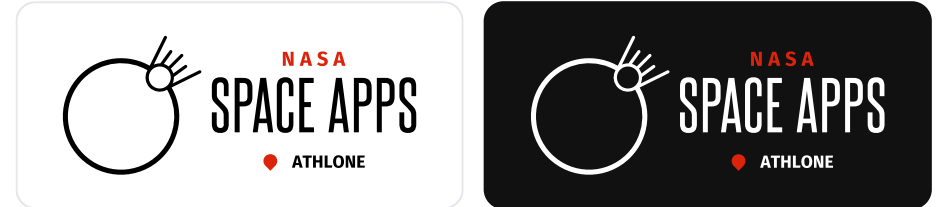
✗ Never on orange, red or mid-tone colours, where the rocket disappears

✓ Smallest size: 96 px wide on screen, 25 mm in print

✗ On photos, add a blue or black overlay of at least 60% first

NASA Space Apps Athlone

Our official Space Apps local event logo. Keep its colours and fonts as they are.



Long: website headers and footers, slides, posters, sponsor strips



Rounded: social avatars, stickers and badges

Icon: tiny square spaces only, next to text that names Space Apps

✓ Black text on light backgrounds, white text on black or Electric Blue

✗ Don't use the NASA "meatball" insignia, or merge this logo with ours

Together

HackAthlone comes first, then a thin divider, then NASA Space Apps Athlone at the same height as the HackAthlone logo, with clear space either side of the divider. Every logo file in the brand kit has the same margin, so give both files the same height.

